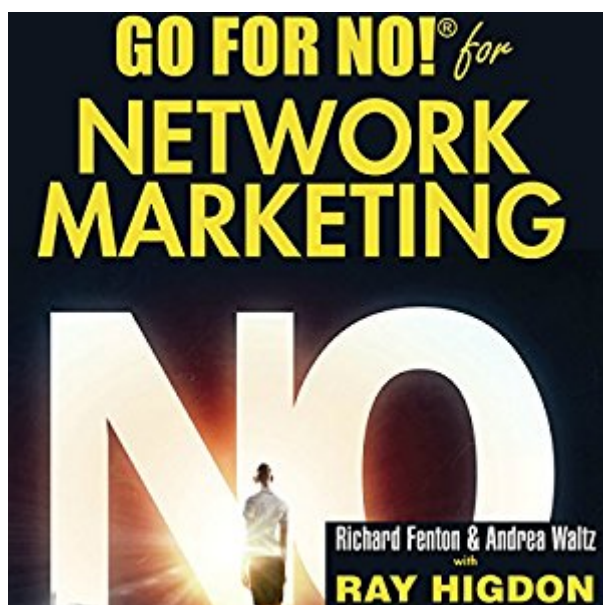


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# Go For No! For Network Marketing



## Synopsis

Fenton and Waltz, authors of the best-selling book, Go for No! and Ray Higdon, founder of one of the fastest growing network marketing training companies today, have teamed up to create the perfect companion to the original Go for No! book. This book takes a journey through go for no philosophies and strategies and expands them into greater detail while applying Ray Higdon's expertise on each subject. Dealing with rejection in network marketing, selling in network marketing, and creating the right mindset to be successful in network marketing are just a few of the topics. Plus, there are 17 Go for No! inspiring stories featuring today's top leaders, experts, and earners in the profession and a ten-point plan at the end to put the ideas into action immediately.

## Book Information

Audible Audio Edition

Listening Length: 2 hours 59 minutes

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Language: English

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Best Sellers Rank: #20 in Books > Business & Money > Marketing & Sales > Marketing > Multilevel #23 in Books > Business & Money > Small Business & Entrepreneurship > Home Based #50 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales

## Customer Reviews

After reading, I've different look to NO. It's kind of mindset shift and really, if you want to be successful in your network marketing business, this book is definitely one you need to pick up.

People underestimate what looking for NO will do for their business. No's are planting seeds to grow into a yes

I have read the, Go for No!. It gave me a whole new concept of looking at things. Also read another book of their's, The Million Dollar Year. Loved both. Once I found out about this one, GO FOR NO! for NETWORK MARKETING, with Ray Hignon, I knew I wanted to read it. I love their ways of writing and explaining. Great book!

Go for No! Sensational- where the rubber meets the road. Have no personal attachment with the answers or results. Evaluate your priorities- as a person fishing - you can put your line in the water with a float and hope for a nibble or a bite - or you can continually cast your line in different areas and enjoy the results.

Outstanding Book!!! If you're discouraged with nos or people not ready to join your business. I highly recommend this book to anyone new or experienced with Network Marketing!!! Ray Higdon and his wife Jessica Higdon add alot of value to this industry with their training videos and seminars.

This is a game changer for network marketers. It totally changed how I handle a no. Thank you for writing this book.

Go for No for NWM's calls to your attention one of the most important concepts that all NWM's need to embrace in order to be successful. Fear is something that will hold you back. If you are afraid of heights, chances are you won't go sky diving. Same goes if you are afraid to hear no, you likely won't do enough prospecting to achieve success.

I previously read the original "Go For No' Book. When I learned that a Network Marketing version came out, I knew I had to purchase it. It was easy to find the item on and the delivery was very quick. With paper back books, you never know what you're gonna get but this book came in such clean condition. The book itself was amazing and I totally recommend it to any Network Marketer out there!

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